



GOLD SILVER

INTERNATIONAL

SILVER ACTION PLAN



www.gsiexchange.com

Introduction

Today's market presents a host of unique opportunities that are foreign to the "Buy and Hold Mentality" of many traditional precious metals dealers. Over the course of the next bull market in metals, silver should take center stage and rise at least 4 times faster than gold. Our GSI Exchange analysts are forecasting this based on silver's historic performance, as well as present day fundamentals.

Gold Silver Ratio 5 Year Chart



Gold Silver Ratio 5 Year chart

At GSI Exchange we believe the best way to profit from this trend is to steadily exchange your silver for gold with the fall of the Gold/Silver ratio (GSR). This strategy will convert a typically conservative investment, that pays no dividends, into an action plan that will produce ounces of gold without you adding more dollars.



Gold vs. Silver



Silver has often been referred to as “The Poor Man’s Gold” always taking a back seat to the yellow metal. However, in today’s society its volatility and superior fundamentals make it much more attractive than gold.

The fact is many gold buyers miss one crucial point – Without Silver there is no Gold Standard! History has always embraced a bimetallic monetary system hence the importance of the Gold/Silver Ratio. Throughout history silver has been a much more important monetary metal,

a metal for daily commerce. Gold has only been used for very large payments which most people only make rarely, if ever.

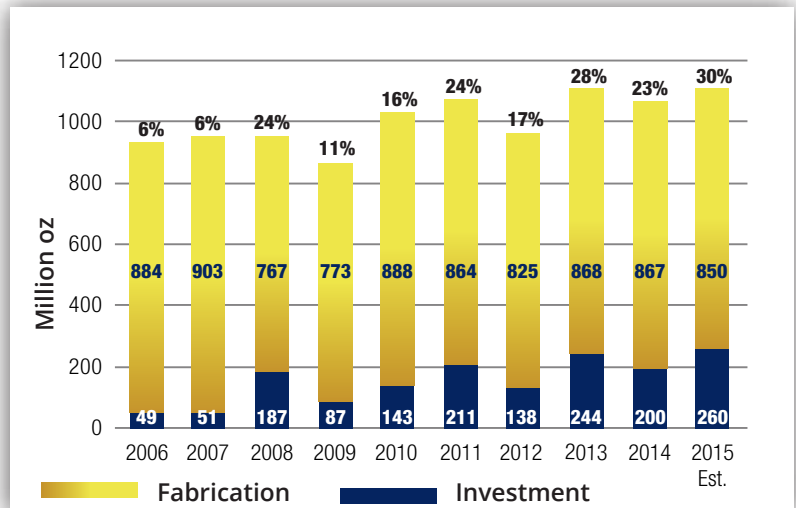
Both Silver and Gold are known as monetary metals, they both benefit from investment demand and economic uncertainty. Most analysts’ side-step silver’s monetary demand and focus exclusively on its industrial use. Since silver was politically demonetized, beginning in the mid 1870’s, a vast amount of monetary demand has disappeared. Today most silver is used in fabrication (industrial, silverware, solar-panels etc.) and currently demand is breaking records.



Physical Silver Investment Demand vs. Fabrication

Alongside of record fabrication demand silver has another major X factor. When confidence in Central Bank fiat money begins to fade, when fear strikes investors' hearts, they run to silver, as a money alternative, especially in America.

This demand profile makes silver more important than ever! All demand for a money alternative hits silver in the physical form, "at the margin" – so suddenly supply has no time to adjust. Fundamental demand changes only slowly but monetary demand comes out of nowhere, adding huge premiums (the price you pay over spot) for live silver in hand.



Physical Silver Investment Demand vs. Fabrication

Additionally, because the silver market is so much smaller than the gold market a new dollar invested has a much greater effect on the price.

GSI Exchange encourages investing into both metals through a simple action plan that allows you to exchange your undervalued silver for gold as the ratio declines. The goal is to increase the amount of gold you're holding by the next bull markets end.



Physical Silver Premium

The Gold to Silver Ratio in August 2015 hit 80:1 rising from May 2011 when the ratio traded as low as 31:1. Historically the number of silver ounces to gold has always been 16:1, a ratio we may never see again, but as the future unfolds the ratio will zig zag. You will be in a position take advantage of drops in the GSR, increasing the ounces of gold that you could buy today while the ratio is trading around its peaks.

It's a simple **3 step** process



STEP 1

Call our GSI Trading desk to discuss your purchasing options. We believe there is no “one size fits all” approach when it comes to your individual goals and objectives for purchasing metals. Our team of trained professionals will prepare a portfolio best suited for your needs.



STEP 2

Make your payment. We accept Bank Wires, Checks, Credit Cards and Qualified Retirement funds. Eligible Retirement accounts that can be rolled over include; Traditional IRA, Roth IRA, Thrift Savings Plan and 400 series plans (401k, 403b, 457, etc.)



STEP 3

Tracking and shipping your products. In as little as 3-5 days your selected precious metals will be ready for deployment. Your GSI representative will provide you the tracking number for your precious metals. If purchased through an IRA, your assets will be sent to the Delaware Depository or Brinks facilities.

Featured Silver Products



2014 Bald Eagle



2014 Peregrine Falcon



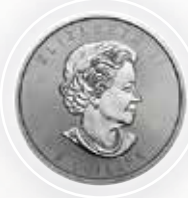
2015 Great Horned Owl



2015 Red Tail Hawk



2015 Polar Bear & Cub



2016 Kangaroo



Silver American Eagle



2015 Silver Koala



2016 Kookaburra



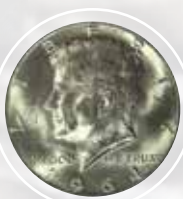
2016 Royal Britannia



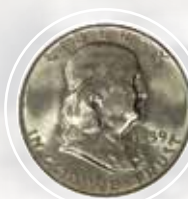
2014 Saltwater Crocodile



1878-1921 Morgan Dollar



1964 Kennedy Half Dollar



1948-1963 Ben Franklin Half Dollar





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