



EXCHANGE

# THE POWER OF GOLD



**PRESERVATION**



**PROTECTION**



**PRIVACY**

# ✓ Valuable **Forever**

GSI Exchange is **deeply rooted** on the fundamental value of Gold and its role in the global monetary system.

Among the most valuable elements found naturally in the earth's crust, Gold, symbolized as Au, is a chemical element with an atomic number of 79.

Its inertness and malleability are **outstanding** properties and is chemically non-reactive.

Therefore, it lasts for eternity without getting tarnished, even upon exposure to the most corrosive acids.

**For this reason, Gold remains valuable forever.**



## Gold Is The World's **Most Trusted** Precious Metal & Global Currency

In addition to being used in several industrial processes, Gold has also been used as jewelry and a medium of exchange. More importantly, Gold has become **the most trusted precious metal** for wealth storage as investors look to secure their financial future from a volatile global economy.

Gold, unlike all other commodities, is a currency...and the major thrust in the demand for Gold is not for jewelry. It's not for anything other than **an escape from what is perceived to be a fiat money system**, paper money, that seems to be deteriorating.

**Alan Greenspan, Ex-US Federal Reserve Chairman**  
(August 23, 2011)

# ✓ **Flexibility** Beyond Compare



Gold can be purchased in virtually **any amount**, starting from a fraction of a gram.

Purity and weight are standardized by internationally recognized mints and refiners, facilitating transactions between buyers and sellers.

Whether it is in the form of coins or bars, from Canada, the United States, Austria, Switzerland, the UK, France and many other countries around the globe, **Gold is a trusted worldwide currency** that continues to grow in popularity and value.

## Gold Is A Proven, **Time Tested Currency**

As a confirmation of a confirmation of its ability to preserve value, over 20 centuries ago, **a single ounce of Gold** could be exchanged for a fine men's outfit.

Even today, an equal amount of Gold can still measure up to the value of a fine men's wool suit as well as a classic shirt, tie, pants, belt and leather shoes.



### **Gold Fact**

Even though they both started out equal in 2005, by the end of 2016, Google closed at **\$807.65** a share, while Gold closed the year at **\$1207.45** an ounce.

# ✓ **Gold: The Barometer Of Fear**

GSI Exchange analysts have labeled the Gold price as the “barometer of fear”, especially with its ever rising demand in the global market.

Market trends indicate that wherever there is anxiety in the economy, people resort to Gold and **hike its price** in the bidding process.



## **Economic Anxiety vs The Value of Gold**

**ONLY ONE INVESTMENT SOURCE INCREASES IN VALUE.**

Research has shown that inflation and deflation are considered to be the causative agents of **economic anxiety**, even though fluctuations in the economy’s money supply are typically the main causes of market restlessness.

Nevertheless, Gold has consistently retained its value under such circumstances, **rising** as the nation’s currency value falls.

---

**“The best way to contemplate owning Gold is to look at it as insurance.”**

---

Its ability to store value, regardless of the prevailing market conditions, is a remarkable cover for any currency.

This is a quality that sets it **above bonds and shares** whose values are subject to change. Since the value of Gold has been constant, it remains **the best insurance policy** against national currencies, whose values are prone to fluctuations.



The wisdom in using Gold as insurance is evident in cases of a constant fall in currency values in nations such as Zimbabwe, Argentina and many others that have recently experienced **hyperinflation**.

In such instances, if your **wealth is stored in Gold**, you would be able to survive periods of inflation without losing your net worth.

## A **Secure, Long Term** Investment

The scenario described above illustrates how insuring your wealth in Gold form is a **secure, longterm approach to investing**.

Gold should **not** be considered a money maker.

GSI Exchange instead recommends that serious investors get into the habit of purchasing Gold on a regular basis, over time, to **secure** their financial future independently of the invasive Western banking system.

## How Much Gold Should I Own?

Although the amount of wealth you plan to turn into Gold is a personal valuation, subject to your own prevailing financial status, a conservative objective points to a **minimum of 20 percent**.

However, with more global economic uncertainty looming, that rate will likely be double by the end of the year.



# ✓ Protect Your Privacy

GSI Exchange recognizes **the importance of privacy** in these rapidly changing global currency markets.

As we move closer to a cashless society, we confide in Gold's universal legitimacy as a product which sells in **all** world economies and trades for **all** currencies.



## Does Someone Other than YOU Have Eyes On Your Money?

As failing Western banks take steps to control Americans' wealth, there has never been a **more important time** to ensure your investments' privacy.

Experts predict that the Global banking system will increase the digitizing of individual banking assets in future years except for holdings that are secured in **precious metals such as Gold.**

We typically recommend coins that carry legitimate premium values on top of their intrinsic Gold value. These limited availability coins, in most cases, cannot satisfy futures contracts, making them **ideal for long-term private holdings.**

This asset class currently requires **no reporting** on purchase or liquidation, on our behalf, and in most cases, gives you the ability to privately transport your wealth across national borders with ease.

When you recall that one of the first moves by Lenin, Mussolini, and Hitler was to **outlaw individual ownership in Gold**, you begin to sense that there may be some connection between money, redeemable in Gold, and the rare prize known as human liberty.

**Congressman Howard Buffett** (Father of Warren Buffett)

# Featured Gold Products

At GSI Exchange, we **carefully monitor trending markets** for Gold products that offers high promise and the utmost value for our customers. A few of the products in our inventory that we are proud to offer are discussed below.



## 2014 Gold Arctic Fox 1/4 oz

Struck by the Royal Canadian Mint, the 2014 Arctic Fox Gold coin features a dramatic approach to coin design inspired by the untamed nature of the iconic wild animal.



## 2015 Gold Polar Bear & Cub 1/4 oz

Due to its limited mintage by the Royal Canadian Mint, this coin is highly sought after since it positions buyers to become market makers in the next gold bull market.



## 2016 White Falcon 1/4 oz

Produced by the Royal Canadian Mint, the 2016 Gold Snow Falcon promises to be one of the best values and most secure investments in the precious metals industry.



## \$5 Indian Head Half Eagle

Struck by the United States Mint, between 1908–1915 and 1925–1929, these highly collectable Gold coins remain the only US circulating coins with recessed designs.



## \$5 Liberty Head Half Eagle

These coins, produced from 1795 to 1929, are the first Gold coins minted by the United States Mint. "Liberty Heads" are a popular investment option for all portfolio levels.

# Featured **Gold Products**



## **\$20 St. Gauden Double Eagle**

Considered by many investors and collectors to be the most beautiful of U.S. coins, this highly desirable Gold coin was struck by the United States Mint from 1907 to 1933.



## **\$20 Liberty Head Double Eagle**

This twenty-dollar Gold piece, designed by Chief Engraver James B. Longacre, was struck by the United States Mint as a pattern coin in 1849, and for commerce from 1850 to 1907.



## **American Gold Eagle Proof**

The American Gold Eagle is an official Gold bullion coin of the United States. Offered in 1/10 oz, 1/4 oz, 1/2 oz, and 1 oz denominations, these coins are a popular Gold IRA option.



## **50 gram Combi Bar**

With a unique design, struck and pre-cut in Switzerland for over 50 years, CombiBars™ feature a sheet of 50 x 1 gram Gold bars that can easily be split in desired numbers.



## **Maple Gram 25**

This unique product from the Royal Canadian Mint is made of 25 individual 1 gram Gold Maple Leaf coins which can easily be separated into smaller 1 gram coin cards.

# Order Gold Products In **3 Simple Steps**

At GSI Exchange, we continue to make ordering Gold products a private and secure process.



## **STEP 1**

Call our GSI Exchange trading desk at **1.800.474.9159** to discuss your purchasing options.

We believe that there is no **“one size fits all”** approach when it comes to your individual goals and objectives for purchasing metals. Our team of trained professionals will prepare a portfolio that is best suited for your needs.



## **STEP 2**

Make your payment. We accept, cash, credit cards, checks and qualified retirement funds.

Eligible Retirement accounts that can be rolled over include; Traditional IRA, Roth IRA, Thrift Savings Plan and 400 series plans (401 k, 403b, 457, etc.)



## **STEP 3**

This step involves tracking and shipping your products.

In **as little as 3-5 days**, your selected precious metals will be ready for deployment and your GSI Exchange representative will provide you with the tracking number for your order.

If purchased through an IRA, your assets will be sent to the Delaware Depository or Brinks facilities.



An Exclusive Report by **GSI Exchange**



— EXCHANGE —

5023 N. Parkway Calabasas  
Calabasas, CA 91302  
(800) 474-9159  
(747) 201-4588

[corporate@gsiexchange.com](mailto:corporate@gsiexchange.com)

[GSIExchange.com](http://GSIExchange.com)



Invest  
**Intelligently.**

Visit the **GSI Exchange** site now >>